

School / Faculty: Federation Business School

Course Title: BUSINESS AND OPERATIONAL PLANNING

Course ID: BSHSP2004

Credit Points: 15.00

Prerequisite(s): (BSHSP2001 and BSHSP2002)

Co-requisite(s): (BSHSP2006 and BSHSP2008)

Exclusion(s): Nil

ASCED Code: 080307

Grading Scheme: Graded (HD, D, C, etc.)

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	■	■	■	■	■	■
Intermediate	■	■	✓	■	■	■
Advanced	■	■	■	■	■	■

Learning Outcomes:

Knowledge:

- K1.** Analyse and interpret the vision, mission statement, values and objectives of an organisation
- K2.** Appraise the importance of the link between an organisation’s vision and mission, and its strategic, business and operational plans
- K3.** Describe the significant elements of a business plan and the plan development process
- K4.** Evaluate the relevance of a range of performance objectives and measures to a particular organisational context
- K5.** Assess the nature of reports required to monitor organisational performance against the plan

Skills:

- S1.** Review and evaluate pre-existing strategic, business and operational plans
- S2.** Assess the external environment for potential impacts on business plan objectives
- S3.** Investigate the financial, human and physical resources required to support proposed business planning objectives
- S4.** Develop and communicate a business plan that reflects stakeholder consultation and the organisational strategy
- S5.** Devise performance measures and reporting systems to support timely monitoring of plan results, and to initiate action in areas of under-performance

Course Outline (Higher Education)

BSHSP2004 BUSINESS AND OPERATIONAL PLANNING

Application of knowledge and skills:

- A1.** Contribute at a senior level to the development of a business plan that reflects strategic organisational goals, assessment of resources and that will support the effective functioning and success of the organisation

Course Content:

Topics may include:

- Vision, mission statements, strategy and business plans
- Business plan - content and format
- Evaluating the external environment
- Assessing internal resource availability and requirements
- Developing the plan
- Establishing performance indicators
- Monitoring the plan
- Evaluating and responding to results

Values and Graduate Attributes:

This course will help students to develop values and attributes that will enable them to:

Values:

- V1.** Support colleagues in the development of business strategies and plans
- V2.** Be valued highly by employers for their ability to provide an holistic approach to the development and monitoring of business plans

Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

Attribute	Brief Description	Focus
Knowledge, skills and competence	Students will appreciate the importance of drawing together previous knowledge and skills, and will learn to scan their internal and external environments	High

Course Outline (Higher Education)

BSHSP2004 BUSINESS AND OPERATIONAL PLANNING

Attribute	Brief Description	Focus
Critical, creative and enquiring learners	The breadth of this course will broaden the student's capacity to independently contribute to the management of an organisation	Medium
Capable, flexible and work ready	Students will be able to contribute to the planning of business strategies and operations in a range of contexts	Low
Responsible, ethical and engaged citizens	This course will examine the impact of strategies, plans and goals on an organisation's human resources	Low

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K1, K2, K5 S1	Evaluation of an existing business plan	Report	20 - 30%
K3, K4, K5 S2 - S5 A1	Development of a business plan including strategies for implementation, communication and monitoring	Report and presentation	50 - 60%
K1 - K5 S1 - S5	Weekly knowledge test	Online quiz	20 - 30%

Adopted Reference Style:

APA